

FOR IMMEDIATE RELEASE

Date	February 10, 2025
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Subject	Affinity Health Center Announces CEO Transition

Please join Affinity Health Center in recognizing Anita Case for nearly 20 years of outstanding leadership. Anita joined the health center as the Executive Director in 2005 when it was an HIV service organization, Catawba Care Coalition. In 2015, Anita led the organization through its mission expansion and transition to Affinity Health Center, a community health center providing comprehensive care for uninsured, underinsured, and low-income individuals and families across York County. During her tenure, she led efforts to expand services, develop key community partnerships, open new facilities, launch school-based clinics, and integrate comprehensive health services, including behavioral health, dental care, and HIV programs. Anita led the organization’s COVID pandemic response, during which the organization played a critical role in the community effort, ensuring access to free testing and vaccinations, while also ensuring Affinity Health Center never closed its doors to patients. Under her leadership, Affinity has significantly grown operational revenues and financial reserves, ensuring long-term sustainability while remaining committed to its mission of providing equitable, high-quality health care.

Case will be relocating to Asheville, NC to lead a similar organization, returning to her roots in Western North Carolina. “I’m grateful for the opportunity to serve this community alongside an amazing team. I’m grateful for wonderful community partners, a strong Board of Directors, committed and compassionate staff, and the best leadership team I could ask for. I am confident in great things to come for Affinity Health Center. I’m leaving the organization in great hands!”

Sally Baker, Chair of the Affinity Health Center Board of Directors, said “Anita has been a compassionate,



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caring, and strategically minded leader for Affinity, and we will genuinely miss her. However, she leaves us with the confidence that Affinity's incredible staff will continue their service to our community, providing the very best care for the people of York County. Affinity would not be where it is today without her, and we wish her the very best in her new journey."

Case will officially transition from her role on March 5. The Board of Directors has named Heather McCutcheon as the Interim CEO while the board launches a national search for its next leader. McCutcheon has served with the organization for more than 15 years and currently serves as the Chief Operations Officer.

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Affinity Health Center provides healthcare for more than 9,000 patients, including medical, dental, and mental health services. Affinity has five sites across York County including two school-based sites in collaboration with Rock Hill Schools and York School District One. For more information, visit www.affinityhealthcenter.org.